

# National Fish and Wildlife Foundation



*Generating New  
Value for  
Conservation*





**Promote the conservation of fish, wildlife, plants, and their habitats by attracting diverse investments, encouraging public and private collaboration, and funding stewardship of natural resources.**

~ NFWF Mission Statement



# Who We Are

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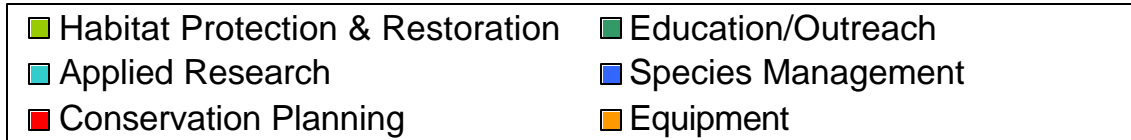
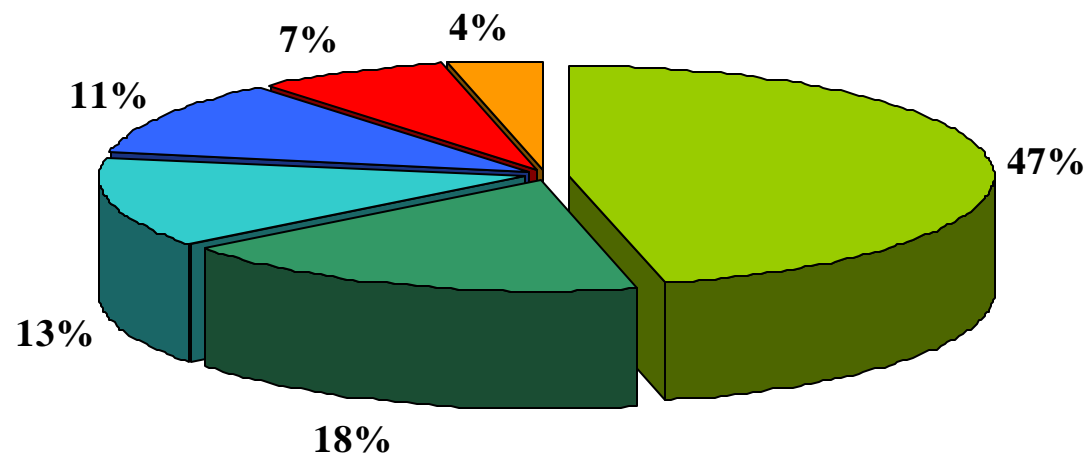
- **Created by Congress in 1984**
- **Independent, 501 (c)(3) non-profit organization**
- **Authorized in law to receive federal funds**
- **Six regional offices**
- **Overhead consistently <5% total operations**
- **No advocacy, litigation, or membership services**
- **Operations privately funded**



# Conservation Emphases

- Habitats: Longleaf and Bottomland Hardwood Forests, Riparian and Estuarine systems
- Species: Restoring Rare/Endangered, Preventing listing as Rare/Endangered
- Education
- Evaluation

# Proportional Program Investments





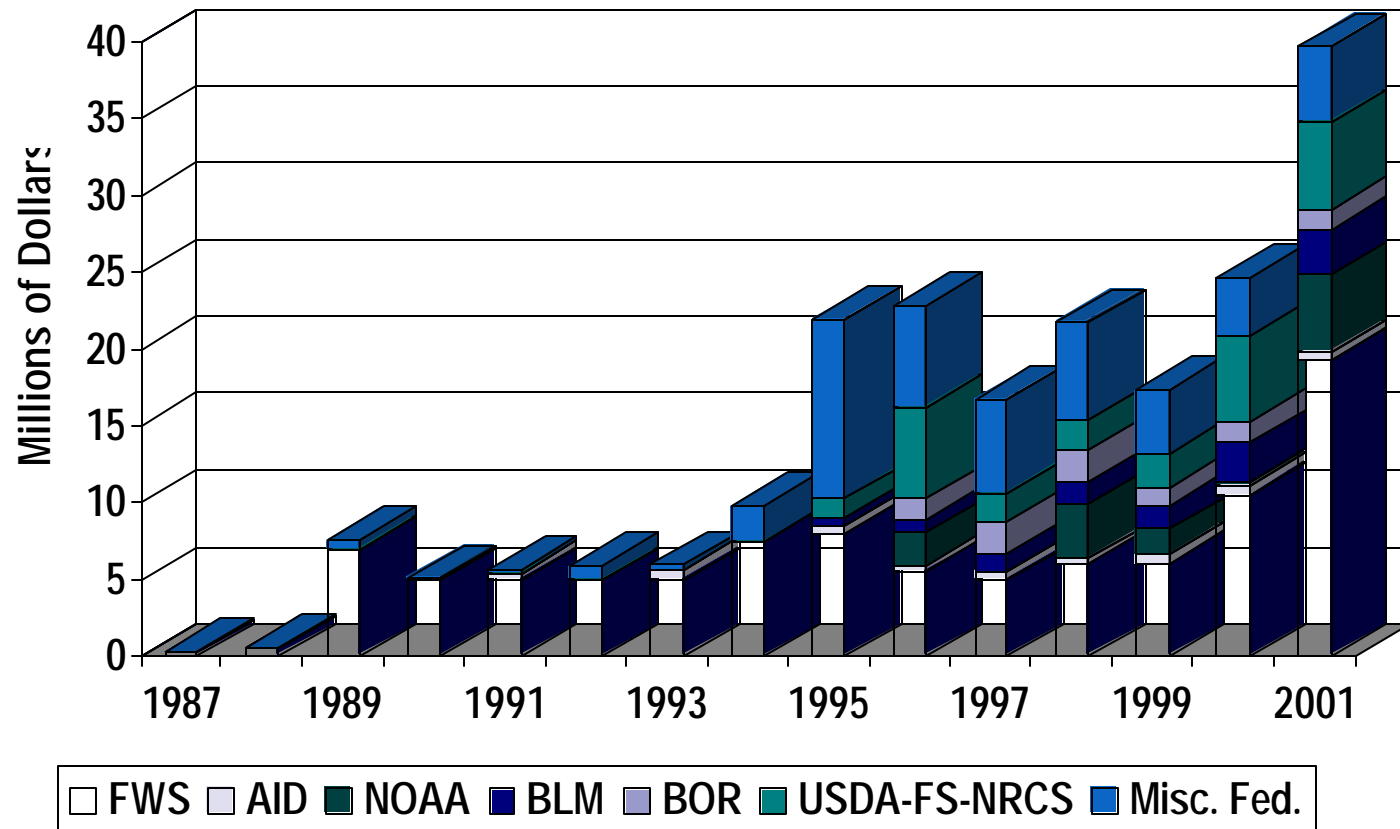


# Grant Investments, 1984-2004

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- > 7,273 grants
- > \$305.1 million federal funds invested
- > \$613.7 million total grant impact
- > 2,200 grantees
- > \$3 return for every \$1 invested
- > Over 17 million acres restored/acquired

# Sources of Federal Funds





# Grant Totals, North Carolina

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- Number of Grants: 63
- NFWF Federal Funds: \$1,469,000
- NFWF Non Federal Funds: \$400,000
- Grantee Match: \$2,905,000
- Total Impact: \$4,774,000





# Project Examples, North Carolina

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- Restoration: \$34,000 to Southern Appalachian Man and Biosphere Foundation for Weed Management Demonstration in Asheville
- Education: \$50,000 in NRCS funds to Conservation Fund for Conserving Lands of low income farmers in Eastern NC
- Acquisition: \$100,000 to DENR for 8,274 acre easement acquisition on Roper Island
- Restoration: \$66,100 to Pender County for invasive species eradication
- Education: \$37,000 to FWS for conservation of wild medicinal plants



# Funding Sources

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- > 13 Federal Agencies
- > Numerous Corporations
- > Private Foundations and Individuals
- > Settlement Funds for environmental infractions



# Relevant Federal Agencies

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- Fish and Wildlife Service
- Forest Service
- Park Service
- NRCS
- NOAA
- Tennessee Valley Authority



# Federal Partnership – TVA's Restore Our Southern Rivers

- Started in 1994
- Original Investment of \$25,000
- Total Investment of \$2.4 million
- 3:1 Leverage Ratio
- 30 Riparian Corridor Restoration Projects



# Diverse Corporate Partners

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- Southern Company
- Shell Oil Company
- Orvis
- Anheuser-Bush
- Counter Culture Coffee
- Bass Pro Shops

# Power of Flight Program

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# Power of Flight

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- Initiated in 2003, First year of 5 year program
- First year investment of \$250,000
- Benefits endangered Red-Cockaded Woodpecker, gopher tortoise, bobwhite quail, other migratory bird species
- First year leverage ratio: 6:1
- First year grant impact near \$1.5 million





# Private Foundations and Individuals

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- Charles Stewart Mott Foundation
- National Park Foundation
- Disney Wildlife Conservation Fund
- Balsam Mountain Preserve
- John Griffen, Blue Ridge Partners Fund
- President Jimmy Carter



# Settlement Funds

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- Since 1987, over 125 dedicated accounts
- Currently manage 85 valued at over \$150m
- Sources: court ordered to voluntary
- Permits, pre trial diversions, Plea agreements, Consent Decrees, Settlement Agreements
- Clean Water Act, Endangered Species Act, Migratory Bird Treaty Act, Mitigation, Lacy Act



# The Process

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- Conservation officers, U.S./state attorneys determine appropriateness of Foundation involvement
- Court establishes intended use of funds
- Memorandum of Understanding executed
- Foundation establishes segregated account
- Foundation administers fund; management fees vary depending on size and responsibilities
- Foundation prepares regular reports and final accounting



# Example - Tennessee Shell: Lacy Act

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- Restitution for illegal purchase and sale of freshwater mussels
- \$1 million payment
- Conservation of freshwater mussels and their habitat in Kentucky, Michigan, Ohio, Tennessee and West Virginia

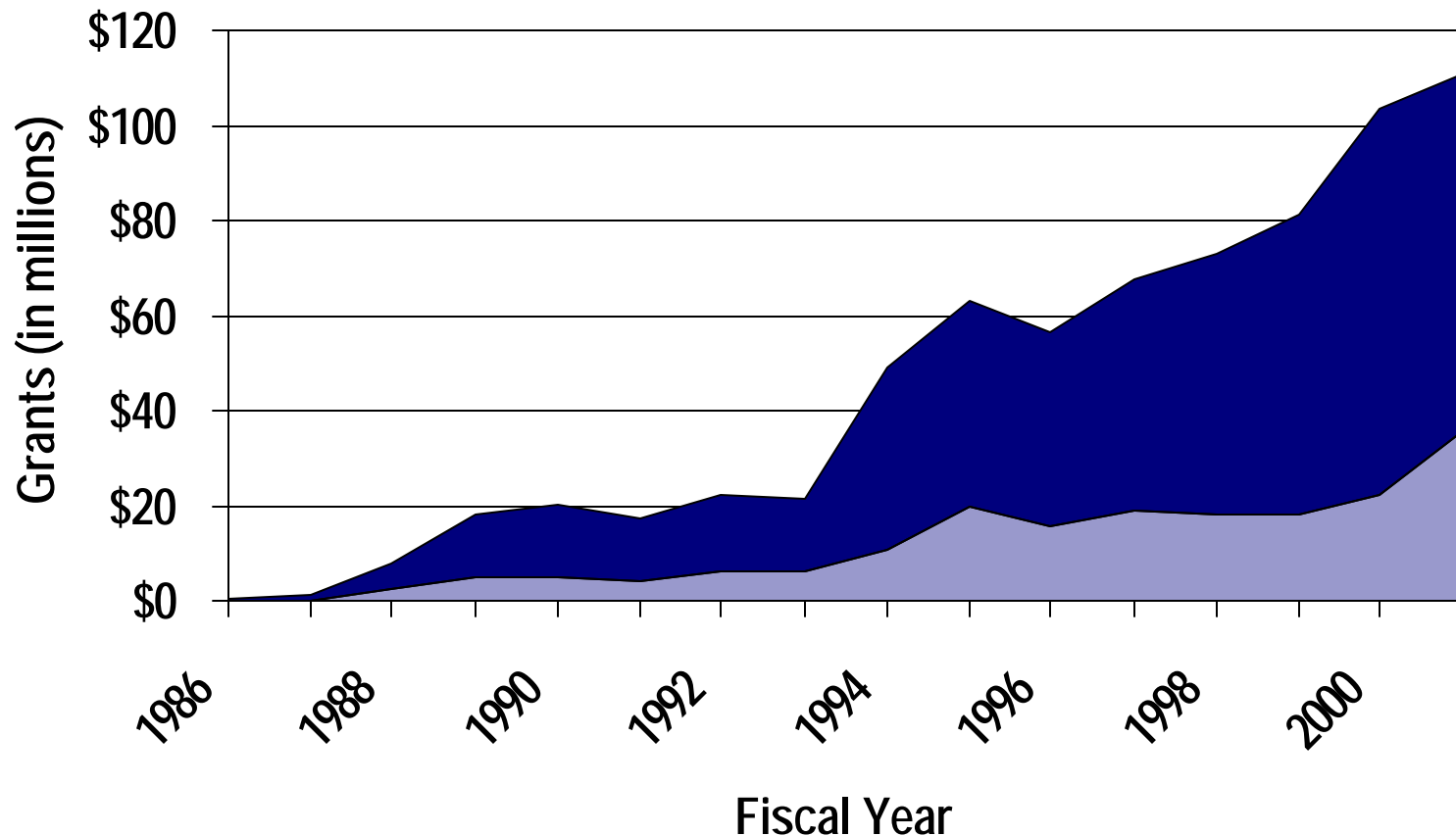


# Example – Iroquois Pipeline: Clean Water Act

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- Restitution for wetland damage during gas pipeline installation
- \$2.25 million of larger settlement
- Funds leveraged to over \$7.2 million
- 31 wetlands acquired, restored and/or enhanced

# Leveraging Grant Funds



- Foundation Funds and matching Challenge Funds
- Foundation Funds (federal funds and interest)



# How we can help

- Management and restoration funds
- Match – Federal and Private Funds
- Corporate Involvement
- Settlement/Mitigation Fund management